



Exhibit at the 2012 SEM International Congress

It's time to place your exhibit reservation for the 2012 SEM International Congress and Exposition on Experimental and Applied Mechanics

With the timely new theme, *Measurement Challenges for New Structures and Materials*, and an exciting technical program, we are looking forward to a very successful event!

Exhibiting at the SEM International Congress and Exposition will allow your firm to promote your products and services, generate sales leads, network with current customers and recruit new ones. Please keep in mind that technical exhibitions bring the greatest return on your marketing dollar.

Along with the 8' x 10' exhibit space, included in the exhibit cost of just \$1125, you will receive one complimentary conference registration along with access to the conference Proceedings. You will receive the complete post-conference list of attendees along with a FREE 1/4 page size ad in the Final Program. In addition, your firm's product or service listing will be published in the SEM International Congress Advance Program, and on the SEM web site, <http://sem.org>.

To obtain additional information regarding this great exhibit opportunity,
please contact **Joni Normandin** at
joninormandin007@aol.com or Tel/Fax: 860-484-4387.

2012 SEM International Congress & Exposition

June 11-14, 2012

Hyatt Orange County/Costa Mesa • Costa Mesa, California USA